

Orthodontics...



I can't believe how great they look. I look like a different person. My partner couldn't believe it when he came home. Thank you so much.

B.A.

Put simply **orthodontics** is the variety of latest technology techniques we use to enable you to look as you really want. Application of high-tech cosmetic treatments by our qualified dentists and technician's means we can straighten crooked, crowded and misshapen teeth to give young and adult patients the looks and smiles many others take for granted.

And remember, we pride ourselves on offering the most competitive and affordable prices - and all treatments can be arranged with our interest-free Easy Payment Plan.

These days, traditional metal braces are a thing of the past, replaced with natural teeth-coloured versions - and we also offer the latest in Invisalign Invisible Braces, to give you the smile you would like to see in the mirror. All of our dentists are experienced in treating many orthodontic cases, from minimal to severely crowded and crooked teeth. A call to us gives you a completely free initial consultation, and your friends won't even know you're in treatment!

See reverse for alternative orthodontic treatments >



invisalign®

How Invisalign can help you

One of the main drawbacks of conventional orthodontic appliances or braces - devices worn to correct gaps, rotations, and overlaps in your teeth - is their visibility, how they look not only to you but to everyone else.

Traditionally, braces consist of metal, plastic or ceramic brackets glued to the teeth and holding a tightening wire in place. While braces may produce beautiful results, many would-be clients never wear them for fear of looking unattractive during the process. Fortunately at Hereford Dental Clinic our dentists can offer Invisalign which produces exactly the same results and is virtually invisible.

The ethos of our Invisalign treatment is 'Whiter, Straighter, Gorgeous Teeth' which is unique to us as we incorporate a deep whitening process in your treatment. In the mid part of the process your teeth are being straightened using Invisalign's unique technology. At the end of the treatment we re-evaluate your smile and correct any minor chips and blemishes which may have existed before the Invisalign treatment began. The Invisalign system is highly effective in correcting crowded, crooked teeth with minimal inconvenience.

Our Invisalign treatment includes a initial assessment, before and after 3D animation, Invisalign aligners, the deep whitening process, placing retainers, re-contouring of teeth at the end of treatment (if required), and all end stage refinements.

Invisalign has already been the choice of over half a million people, giving hundreds of thousands of people amazing new smiles, without disrupting their lifestyles and without having to endure metal wires or bands to irritate the mouth.



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Six-Month Braces



As an alternative to Invisalign for those that are looking for quicker treatment times (depending upon suitability) we also offer the Six-Month Braces Programme.

Six-Month Braces (also referred to as 6 Month Smiles) is the latest technique from the USA for straightening your teeth, utilising a brand new technology that allows clear braces to gently straighten teeth in an average time of only six months - shorter than for traditional braces at less cost. The technology works by focusing on the teeth that show when you smile and does not attempt to make significant 'bite' changes elsewhere. Instead, it concentrates on the core areas that allow your dentist to comfortably straighten your teeth and give you the attractive, pleasant smile you've always wanted. Forget fears of having a mouthful of metal, the specially designed tooth-coloured braces and wires are barely visible.

The majority of patients will need a retainer, but you can choose to have either a fixed retainer bonded to the back surfaces of your teeth or a removable retainer that you'll need to wear a few nights a week. This will prevent the teeth from moving back after treatment with the Six Month Braces Programme.

Inman Aligner



Fixed braces, clear braces and 6 Month Smiles are great choices to straighten teeth. However some cases can be treated quickly and easily with Inman aligner. It works so quickly and efficiently, if you don't like the idea of having to wait longer periods for a clear brace to work, you can now have your front teeth straightened in as little as 6 -16 weeks.

The Inman Aligner puts pressure on the front teeth to gently squeeze them by pushing and pulling them into correct alignment. Simple cases can take a little over 1 month, although more complex cases might take 4 months or so. Our dentist will give you a realistic guide of what to expect. Normally lower front teeth move a little faster than uppers.

And the cost of Inman Aligner treatment is typically much less expensive than traditional braces or invisible braces with which treatments times are also typically longer.

Damon Braces



Damon braces are a new way to straighten teeth that's faster, more comfortable and can improve your smile at any age, most often without tooth extractions. It delivers more than straight teeth – it's a gateway to greater confidence, a better self-image, personal and professional advancement – a new and better you!

Damon braces use lower forces to straighten teeth, meaning there is less discomfort in treatment and teeth tend to move quicker as they are under a constant force. Advancement in material technology is one of the keys to how Damon works as it is the wire itself that provides the force. Unique brackets work in conjunction with this to complete the system.

Damon Insignia



At Hereford Dental Clinic we also offer the Damon Insignia System. Like fingerprints, your smile is unique, and so is Insignia. It's a computerised system that combines digital treatment planning with specially made brackets and wires tailored to your specific dental anatomy. You will have a totally customised brace, especially made for you.

The results speak for themselves, Damon is the number one orthodontic treatment for treating the face, not the space, and you are only one step away from a beautiful, wide smile.

Lingual Braces



Our clinic is now pleased to offer Lingual braces that, unlike more traditional methods, are fixed to the back face of the teeth. Using the most advanced and comfortable bracket available, the STb Light Lingual System delivers efficient, simplified and faster treatment, as well as greater patient comfort for all levels of cases.

Unique to lingual brackets, STb has minimal impact on tongue position and speech; clinical studies have demonstrated that with a bracket profile of just 1.5mm any speech difficulty disappears within a few days of bonding. This offers a great alternative to other types of braces for those patients requiring an invisible brace for straightening the front teeth.

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